



**CELLAR  
DOOR  
GRAPHICS**  
**SCREEN PRINTING**  
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## Cellar Door Graphics: Live On Site Event Printing

Have you ever wondered how your favorite graphic tee shirt was made? With live screen printing, you and your party attendees can find out, and even partake in the process themselves! Line up, select your print design and colors, and watch as your new favorite tee, tote, or hoodie transforms into a one of a kind keepsake.

**Here are the details on how on site live printing works..**

If you run a Con, festival, concert or similar event we feel that our profit sharing model is a great way for you to make extra income without the need of putting any money out for pre-printed shirts or the fear of getting stuck with leftover inventory.

We use your design or designs (up to four) make the screens and test print at our home shop. Don't worry we can help with the design process.

We bring the blanks, print press, screens and ink to your event. (don't worry about any mess, we leave the space clean and use flooring protectors).

You provide 2 tables and a minimum of one 10ft by 10ft space, and a 110 volt 15 amp min power supply.

We give you a wholesale price per printed piece prior to the event, then you makeup your own retail price point based on your audience. (Go to the next page for a real world example of how this works)

**We can process the payment in two ways:**

At our booth: As attendees buy the garment we log each sale that is event merchandise to split the profit with you at the end of the day, or end of the event.

At your booth: We provide you with a ticket system, where you can sell tickets at your own booth and then attendees can exchange that ticket for the experience of printing their own garment at our booth. Then we redeem those tickets for our profit share at the end of the day or the event. *(This is a cool way that you can also comp attendees or good friends with free merchandise).*

*Don't forget page two*

### **Here is an example of profit sharing:**

We agree on a \$7/garment cost (our profit) for the event. You decide on a \$12/garment retail price. At the event you make \$5/ garment and it's costs you nothing out of pocket, and have no leftovers that cut into total profit. You also get your brand on awesome garments that attendees will wear for years.

At **Cellar Door Graphics**, we have over 15 years experience with screen printing. Let us take you through all the steps in planning a live screen printing event from start to finish. By taking advantage of our experience and professional advice, you will attract more visitors to your happening while promoting your own brand. Live screen printing instantly turns any event into a customized screen printing shop all rolled into one.

Make your next event one that your attendees will remember, and take the headache out of merchandise sales (you have enough to worry about)

We also offer other formats of live printing for sports events, launch parties and trade convention or trade show merchandise. All with unique pricing structure tailored to your needs.

**Contact us today to get more information  
and to book us at your next event.**



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